

## GO ABOVE AND BEYOND THE TYPICAL BASEMENT REMODELING COMPANY.

What sets Beyond-Basements apart from other basement companies also offering alternatives to traditional drywall remodeling? The clearest answer is: we are contractors. All of our dealers, installers, and even the founder and president of our company, make their living in the construction industry. And we don't mean sitting behind a desk subbing trades out. We mean we are all in the thick of it—actually getting our hands dirty.

Your basement will be done by not only true professionals but professionals with experience in all facets of residential construction. In fact, our team has done everything from building custom homes to installing outdoor kitchens to fabricating custom cabinetry to high end kitchen and bath remodels.

Our sales approach is different, too. You will absolutely not get any phony gimmicks or discounts. No high pressure sales tactics. Just an honest evaluation of your basement project and fair pricing. We are the only basement finishing company in the country offering a hard or soft panel system which does not (1) demand both spouses be present for the appointment, (2) have a preset time limit presentation, or (3) give you a quote and ask that you enter into a contract on the initial appointment.

And we offer real customer service. If you can't get a hold of us because we are out in the field, we will call you back by 10:00 a.m the next morning. Your call will never be answered by a call center temp, reading off a script, whose job is to give you only generic information so that a salesperson can come out for that "one shot and done approach."

Why not give us a call and see for yourself? We will even give you the names of our competitors. Seriously, we absolutely want you to get quotes from anyone you can. You know why. Because just setting up the appointment will show you the difference between us and them. Picking our brain about our knowledge will enhance it. Talking to us about your project will draw you even closer. Seeing our work and ethics will solidify us as your best option for your remodeling project.

Remember, all others are just grade school T-ball teams. We are the New York Yankees.

## WHAT ARE SIPs?

Structural insulated panels (SIPs) are high performance building panels used in floors, walls, and roofs for residential and light commercial buildings. Having origins which can be traced back all the way to 1935, they are comprised of three components: (1) exterior sheathing, (2) interior sheathing, and (3) a foam core, all held together with adhesive.

The two outer skins typically consist of either plywood or oriented strand board (OSB), but other materials may be used. In the case of our basement system, the outer skins are magnesium oxide board (MgO). As for the core material, this, too, can consist of many materials from XPS, to EPS, to urethane foam, to Neopor®. Most SIPs consist of expanded polystyrene (EPS) as the core material.

### SO WHAT IS MGO BOARD?

It starts with mining magnesia from deposits rich with these ores, most notably China, Europe, and Canada. When this versatile mineral is used as part of a cement mixture and cast into thin sheets, under proper curing procedures, it can be used for building construction. Its strength and resistance comes from very strong bonds between the magnesium and oxygen atoms that form the magnesium oxide molecules: hence, its chemical formula, MgO.

Take two 1/4" pieces of MgO board, sandwich them around a 3" piece of EPS, and one gets an MgO SIP. Put these SIPs together and paint them and one now has a finished wall which won't rot, catch fire, or dent, among other benefits.



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by appointment only

## Beyond-Basements Structural Insulated Panel System (BBSIPS)



EXPERIENCE A BETTER BASEMENT  
EXPERIENCE A BASEMENT BEYOND YOUR EXPECTATIONS

## A DIFFERENT STANDARD IN FINISHED BASEMENTS

LIVE AND BREATHE EASIER IN A CLEANER, DRIER, MORE BEAUTIFUL BASEMENT



### BBSIPS cross section

The two outer layers are 1/4" MgO board. The inner core is a 3" piece of EPS\* foam that insulates up to 50% better than fiberglass insulation. Plus our BBSIPS resist humidity unlike a conventional finished basement—where moisture often gets trapped within the fiberglass behind the wall.

\*Once again our knowledge goes BEYOND our competitors: for even better thermal insulation properties use Neopor® rather than standard EPS.

YOU DESERVE A BASEMENT BEYOND THE ORDINARY

- ...A BASEMENT FREE OF OUTDATED TECHNOLOGY
- ...A BASEMENT FREE OF WORRIES AND PROBLEMS
- ...A BASEMENT FREE OF BOREDOM
- ...A BASEMENT YOU CAN TRULY USE AND ENJOY

YOU DESERVE THE BEYOND-BASEMENTS' ADVANTAGE



The Beyond-Basements Structural Insulated Panel System (BBSIPS) was adopted to provide homeowners with a longer lasting, more energy-efficient, and more resilient finished basement.

It all starts with the panel itself, laminated with naturally occurring magnesium oxide (MgO). MgO is a remarkable material that simply performs better than conventional drywall. It provides better insulation while keeping out water, mold, mildew, and insects.

Unlike other installers of these systems, we don't pretend to manufacture them. In fact, there is still no U.S. company manufacturing MgO board in the United States. Most of the boards come from China. While there are two U.S. companies who have manufacturing plants in China, the lamination of the MgO to the core material is done by the several dozen or so SIPs companies across the United States who glue them together (most using OSB for residential and light construction applications but some using MgO board for other applications, like a basement).

After we have the SIPs from our chosen manufacturer, our expert team installs them into a bottom steel track, glued and nailed to the floor and secured to the ceiling joists. The panels are then slipped into place. And not by an unemployed maintenance worker. We use a minimum of 10 years construction experience per lead worker.

Once again, our knowledge takes us BEYOND our competitors. Rather than using spackle, we offer a polymer resin which is truly waterproof to provide a virtually seamless look for those 4' wide panels. We then cover your silky smooth wall with an exterior grade paint or even a cementitious colored topcoat. Think about it, how can our competitors boast about a wall which can stand up to three feet of standing water when the material used for the seams and the paint is not water and mold proof?

Your basement is a hidden treasure beneath your feet and meant to be enjoyed like any other room in your house. Beyond-Basements Structural Insulated Panel System makes it possible.

Welcome to your new living area...

## PROVEN RESISTANCE TO FIRE // WATER // MILDEW // MOLD // INSECTS // IMPACT



## Beyond-Basements Drywall Free Finishing Systems

move over drywall,  
you're dead to us

• Beyond-Basements Structural Insulated Panel System (BBSIPS)

• Beyond-Basements Drywall Free Fabric System (BDDFFS)

• Beyond-Basements Hybrid Finishing System (BBHFS)

visit our home page to see what option is best for you

## ECO-FRIENDLY AND BETTER FOR YOU



Beyond-Basements SIPs are non-toxic and free from harmful compounds like formaldehyde and silica that some basement finishing systems contain.

Mold and mildew, which often grow in conventional framed basements, can pose respiratory health issues. Our systems seal off your basement, keeping those allergens out of your home.

Our Beyond-Basement SIPs last much longer than typical drywall finishing—accounting for less waste ending up in landfills.

## A STREAMLINED AND FASTER INSTALLATION

Installing the Beyond-Basements SIPs is a labor and time saving process. That's because the structural framing, insulation, and visible wall surface are all integrated into one panel. Plus it's a cleaner installation as there is no drywall dust, sawdust, or insulation fibers floating around in the air. Keeping your home and air clean is just as important after the install as it is during the install.

## SAVING ON YOUR ENERGY BILL

As with all of the Beyond-Basements Drywall Free Finishing Systems, you will experience cooler temperatures in the summer and warmer temperatures in the winter. No dead air stays trapped behind the walls allowing for mold or mildew to do its dirty work.

## WALLS MADE FOR REAL LIFE

Real life is about bumping the wall when moving furniture or that baseball "accidentally" being thrown indoors. The Beyond-Basements SIPs are a cement based system that can stand up to dings, bumps, and even a baseball. And it's strong enough to support heavier objects without crumbling. Sorry drywall, you just can't say that!